

# LEILA CARTIER

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## PERSONAL PROFILE AND SUMMARY OF QUALIFICATIONS

### CORE SKILLS

- *Interpersonal skills*
- *Managing and organizing complex data and information*
- *Proficient across digital platforms*
- *Fundraising and grant writing*
- *Budgeting and requisitions*
- *Implementation of policies and procedures*
- *Database management*
- *Conducting scholarly research*
- *Copywriting and editing*
- *Documentation and reporting*
- *Developing and presenting speeches, lectures and other programming for academic audiences*

## PROFESSIONAL EXPERIENCE

### CraftNOW, Philadelphia, PA

*Executive Director*

March 2016 - Present

Supervisor: Elissa Topol, Vice President, (484) 433-9499

30+ hours/week

- Curate programs by cultivating and multiplying partnerships with area craft institutions, museums, educators, and artists.
- Responsible for building organizational structure through strategic planning and policy implementation.
- Initiate and execute development activities, grant writing, and fundraising events resulting in significant increases in revenue.
- Lead marketing, design, and branding efforts for elevated awareness of the organization and citywide stakeholders.
- Direct all financial, communications, and administrative activities.
- Manage auxiliary committees, teams of volunteers, and special projects shared among multiple institutions.

### CORE RESPONSIBILITIES:

- **Research, Interpretation and Programs:** Interpret the goals of CraftNOW Philadelphia to its public audiences by conceptualizing, implementing, and evaluating a program of activities that includes exhibitions, lectures, demonstrations, and special events that are educational in nature and developed with adherence to high standards of artistic excellence.
- **Exhibitions:** Propose, organize, and coordinate an annual portfolio of major and minor exhibitions that meet the objectives of the mission statement in conjunction with the Programming Advisory Committee comprised of curators from across the region.
- **Administrative:** Develop and implement an annual curatorial, marketing, budget, and fundraising plan while providing leadership for ongoing strategic planning. Oversee incoming and outgoing expenses in collaboration with Fiscal Agent University of the Arts. Plan the future growth of the organization, resulting in consecutive increases averaging 50% in earned revenues as well as 30% increases in online media results, program partnerships, and additional advocacy gained.
- **Fundraising:** Conduct research and prepare applications for public, private, and government funding sources that match organizational needs for general operating support and special projects. Organize and manage fundraising events while maintaining records of past, current, and potential patrons.
- **Marketing:** Work with contracted marketing and design agencies to conceptualize, write, and produce all educational and promotional materials that generate public awareness of exhibitions, education programs, and fundraising events.
- **Public Service and Collegiality:** Serve as primary contact for the Board of Overseers and four Advisory Committees to include Executive, Programming, Marketing, and Development. Maintain appropriate professional and institutional relationships with partner organizations and craft artists while routinely cultivating new potential partnerships to expand the base support.

### 1241 Carpenter Studios, Philadelphia, PA

*Studio Artist*

April 2015- Present

- Independent studio practice in rehabilitated factory building among community of fifty artists and craftspeople.
- Gallery representation through SchmidtDean Gallery in Philadelphia since 2006.
- Select solo and group exhibitions listed below.

**William King Museum of Art, Abingdon, VA**

*Curator of Exhibitions*

December 2009 – April 2015

Supervisor: Marcy Miller, *Executive Director*, (276) 628-5005

32 hours/week

- Curated exhibitions in four galleries featuring world art, historic material culture, decorative arts, and contemporary art.
- Composed scholarly essays and supplementary text for each exhibition.
- Responsible for all aspects of exhibition design and installation.
- Generated multi-disciplinary public programming with lectures and gallery talks.
- Directed departmental marketing and budgeting efforts, curatorial staff and volunteers.
- Registrarial oversight of permanent collections, accessions, and archives.

**CORE RESPONSIBILITIES:**

- **Exhibitions:** Conceptualized, organized, researched, registered, installed, and cared for up to ten annual exhibitions reflecting the highest scholarship possible with educational merit and in support of the mission. Demonstrated an annual balance between historic and contemporary art as well as regional, national, and international works. Oversaw monthly rotating exhibitions of local contemporary art in artist-run gallery.
- **Collection Management and Development:** Provided management of the museum's archives, permanent collection, project research, and care of collections. Expanded the collections through the acquisition of works of art relevant to the collecting policies in conjunction with an Acquisitions Committee. Initiated and pursued development strategies for collections. Cultivated close and cooperative long-term relationships with donors, collectors, scholars, and art dealers to attract and secure single objects, collections, purchase funds or other types of gifts. Responsible for all registration activities and tasks associated with all art borrowed for exhibition by this position including shipping and return, checklist and condition reports, and tracking the location and movement of all exhibition objects within the scope of this position's work.
- **Research, Interpretation, and Programs:** Provided written material for the interpretation of exhibitions through the preparation and organization of materials such as gallery guides, catalogs, identification labels, and text panels making effective use of available resources and working closely with the marketing and public relations staff for the production of these materials. Performed and oversaw scholarly research on incoming exhibitions, objects in the collection, and on prospective acquisitions. All research was for the inclusion and examination in exhibitions, scholarly text, gallery publications, archives, lectures, and symposia.
- **Administrative:** Developed and maintained a detailed annual exhibition budget and work plan, striving at all times for cost effectiveness, good quality, and sound management. Developed an annual exhibition report within eight weeks of the fiscal year end that chronicled visitor numbers, object checklists, lenders, costs, and related programs for archival use and in the Museum's annual report to the membership. Planned the future growth of the department, and defined its goals in areas of personnel, budget, procurement, acquisitions, and curatorial programs. Performed the full range of supervisory responsibilities for staff, volunteers, and contractors directly supervised.
- **Public Service and Collegiality:** Provided accurate and informative responses to inquiries from outside scholars and the public concerning works in the collection and requests for expert opinions. Served as contact with the artist community, lending institutions, collectors, or any other source of exhibition materials and general artistic support. Consistent with the general operating philosophy of the museum, all decisions made by this position aimed for artistic quality, effective management, and community service.

**Virginia Highlands Community College, Abingdon, VA**

*Adjunct Professor of Drawing I & II*

September 2011 – July 2012

Supervisor: Alma Rowland, *Liberal Arts Dean*, (276) 739-2400

Part-time

- Assignments focused on observational drawing applying proportion, perspective, technique, design, and theory.
- Designed thematic exercises provided as a means of generating subject matter.
- Independent projects were encouraged late in the semester.

*Adjunct Professor of Art History*

January 2010 – July 2012

- Prepared and delivered lectures surveying the history of Western Art.
- Guided students to comprehend the role of arts in cultural history through social, political, and psychological analyses.
- Directed students to interpret and comment on works in class discussions and through writing assignments.
- Led trips and designed assignments based on exhibitions at the local museum.

## **The School of the Art Institute of Chicago, Chicago, IL**

*Workshop Instructor: Early College Program*

Supervisor: Carrie Gundersdorf, *Admin Director*, (312) 345-3593

June – July 2007

Part-time

- Conceptualized and instructed art projects for high school students.
- Projects began with slide lectures based on a conceptual or visual approach in art.
- Supplies were distributed for students to create their own content-driven projects.

*Teaching Assistant: Roving Substitute Professor*

January – May 2007

- Instructed college-level painting and drawing classes on an as-needed basis.
- Range of courses included Color Theory, Figure Drawing, Basic Drawing, Painting, and Painting Studio Multi-Level.
- Served as visiting critic during finals week.

*Teaching Assistant: Painting Studio Multi-level*

September 2006 – December 2006

- Assisted students as they explored individual projects that aimed to reflect unique visual and conceptual points of view.
- Abstract, figurative, and narrative possibilities were explored through paint and a variety of other media.
- Theoretical modes were presented and critiqued on a weekly basis.

## **Philadelphia Art Alliance, Philadelphia, PA**

*Director of Membership and Special Projects*

Supervisor: Carole Shanis, *President*, (215) 545-4302

September 2004 – June 2006

40 hours/week

- Supported all major development, exhibition, and program efforts.
- Primarily oversaw event-based fundraisers and outgoing communications.
- Rebuilt the organization's database from archived material.
- Administered membership, facility rentals, and various other needs of the institution.

## **COMPUTER INFORMATION TECHNOLOGY SKILLS**

- Proficient in use of major computer systems, information systems, multiple databases, spreadsheet applications, graphic and presentation applications, html language, and word processing applications.

## **HONORS, AWARDS AND SPECIAL ACHIEVEMENTS**

- Core Program, LEADERSHIP Philadelphia, Philadelphia, PA, 2018 – 2019
- Juror, American Craft Show Awards of Excellence, Baltimore, MD, 2019
- Designing Leadership, Arts and Business Council, Philadelphia, PA, 2017
- Juror, Florida Outdoor Sculpture Competition, Lakeland, FL, 2015
- Host, Art Speaks, WEHC 90.7, Emory, VA, June 2010 – April 2015
- Chair, Artistic Direction Committee, William King Museum of Art, Abingdon, VA, 2010 – April 2015
- Chair, Acquisitions Committee, William King Museum of Art, Abingdon, VA, 2010 – April 2015
- Juror, Hunting Art Prize, Houston, TX, 2014
- Juror, Sidewalk Arts Festival, Taubman Museum of Art, Roanoke, VA, 2014
- Member, Arts Advisory Committee, Virginia Highlands Community College, Abingdon, VA, 2010 – 2012
- Juror, Salem Arts Festival, Salem, VA, 2012
- Juror, Heartwood Artisans Center and 'Round the Mountain, Abingdon, VA, 2011
- Jacob K. Javits Fellowship, 2007 – 2009
- John and Mary E. Hoggins Scholarship, 2009
- Community Associates Scholarship, The Art Institute of Chicago, 2007
- Departmental Honors for Art History, Moore College of Art & Design, May 2004
- Dean's List, Fall 2000 – Spring 2004
- Presidential Scholarship, Moore College of Art & Design, Fall 2000 – Spring 2004
- MCAD Scholarship, Moore College of Art & Design, Fall 2000 – Spring 2004

## PUBLICATIONS/PRESENTATIONS

- *Craft Capital: Philadelphia's Cultures of Making*, edited by Glenn Adamson, Schiffer Publishing, 2020. Project Manager
- *Craft Capital: Place, Economics and Prominence*, symposium with keynote Michelle Millar Fisher, November 2019. Organizer
- *Present Tense*, American Craft Council National Conference, October 2019. Hosting Partner
- *Making a Difference: Craft as a Means for Change*, symposium with keynote Roberto Lugo, November 2018. Organizer
- *Fluid Boundaries: Fine Art, Craft, and Design*, symposium with keynote Abraham Thomas, November 2017. Organizer
- *Analog-Digital: Evolving Craft Practices*, symposium with keynote speaker Glenn Adamson, November 2016. Organizer
- *The Proud and Profane: The Life of Lucy Herndon Crockett*, Smyth Regional Library, Marion, VA, April 2015. Presenter
- *Shining Light: Folk Artists Nancy Johnson and Minnie Ma Scyphers*, East Tennessee State University, July 2013. Presenter
- *From These Hills*, Virginia Museum of Fine Arts, Richmond, VA, November 2012. Presenter
- *Submitting an Artist Portfolio*, East Tennessee State University, Johnson City, TN, March 2012. Presenter
- *Professionalism in Arts and Crafts*, 'Round the Mountain, Abingdon, VA, 2011. Presenter
- *Visiting Artist Lecture*, University of Pennsylvania, Philadelphia, PA, April 2010. Presenter
- *Scarlett O'Hara's Costumed Aggression and a Modern Day Problem with the Feminine*, symposium presentation for *From Peplos to Petticoat to Punk*, Savannah College of Art and Design, Atlanta, GA, March 2010. Presenter
- *Artist Lecture*, The School of the Art Institute of Chicago, Chicago, IL, October 2007. Presenter
- *Visiting Artist Lecture*, Moore College of Art & Design, Philadelphia, PA, September 2007. Presenter
- *Challenge to Beauty in Contemporary Art*, Thesis Presentation, Moore College of Art & Design, December 2003. Presenter

## PROFESSIONAL SKILLS AND TRAINING/CURATORIAL PROJECTS

- *Craft Capital: Place, Economics and Prominence*, CraftNOW Philadelphia, November 2019.
- *Making a Difference: Positive Change, Social Cohesion, Meaningful Dialogue*, CraftNOW Philadelphia, November 2018.
- *Fluid Boundaries: Examining the Intersections of Fine Art, Craft and Design*, CraftNOW Philadelphia, November 2017.
- *Analog-Digital: Evolving Craft Practices in the Twenty-first Century*, CraftNOW Philadelphia, November 2016.
- *Fortune, Courage, Love: African Art of the Akan and Kuba Kingdoms from the VMFA*, March 28 – July 12, 2015. Curator
- *The Proud and the Profane: The Colorful Life and Literature of Lucy Herndon Crockett*, March 6 – July 12, 2015. Curator
- *Mapping the Cosmos: Jan Hurt and a Constellation of Artists*, February 6 – May 17, 2015. Curator
- *Cavaliers of Nowhere: Tammy Mercure and Dawn Roe*, September 5, 2014 – January 18, 2015. Curator
- *An American Turning Point: On Loan from the Virginia Historical Society*, August – February 1, 2015.
- *Artist by Trade: Independent Projects by Barter Theatre Creatives*, March 7 – August 17, 2014. Curator
- *There/Here: Architectural Research in Urban and Rural Virginia*, January 31 – June 15, 2014.
- *Heroes Aren't Hard to Find: The Comic Collection of Shelton Drum*, January 24 – June 29, 2014.
- *12th From These Hills Biennial*, October 18, 2013 – February 16, 2014.
- *Great and Small: The Tradition of Diminutive Furniture in the Region*, August 29, 2013 – January 12, 2014. Curator
- *European Modern: Masters from the Virginia Museum of Fine Arts*, August 23, 2013 – January 5, 2014. Curator
- *Unshelved: Book Arts of Nick Deford, Daniel Essig, Travis Head, and Robyn Raines*, June 7 – September 29, 2013. Curator
- *Quilt National: The Dairy Barn Arts Center Biennial*, March 8 – July 14, 2013.
- *The Virginia Dulcimer: 200 Years of Bowing, Strumming & Picking*, January 18 – August 11, 2013.
- *Fantastic Mechanics Sean Pace and Robert Sulkin*, January 11 – May 19, 2013. Curator
- *Dali Illustrates Dante's Divine Comedy*, September 29, 2012 – February 17, 2013.
- *reDomestication: Ceramics by Birdie Boone*, August 31 – December 23, 2012. Curator
- *Shining Light: Folk Artists Nancy Johnson and Minnie Ma Scyphers*, May 31 – December 30, 2012. Curator
- *Circles in the Sand: Aboriginal Painting from the Kluge-Ruhe Collection*, April 27 – September 9, 2012.
- *Color Me Bad: Animation, Pop, Satire*, March 9 – August 12, 2012. Curator
- *Dress-Up: A Regional Portrait of Childhood*, December 15, 2011 – May 13, 2012. Curator
- *Hazel Larson Archer: Black Mountain College Photographer*, November 18, 2011 – April 8, 2012.
- *11th From These Hills Biennial*, October 14, 2011 – February 19, 2012.
- *Visions of Paradise: Paintings by Rob Vander Zee*, July 22 – November 6, 2011.
- *Virginia Rocks! The History of Rockabilly in the Commonwealth*, July 1 – December 1, 2011.
- *Paper Forest: An Installation by Travis Graves and Jackson Martin*, April 22 – September 25, 2011. Curator
- *Goya, Dali, Warhol: Masterpieces of World Art from the Virginia Museum of Fine Arts*, April 17 – July 10, 2011.
- *Mischief-Making: Contemporary Craftsman Jake Cress*, January 28 – June 19, 2011.
- *To Transgress: Abstract Paintings by Betty Clark*, October 22 – April 3, 2011. Curator
- *Thinking Postmodern: Selections from the Radford University*, September 10 – March 20, 2011. Curator

- *Cabinet of Curiosities: Object Stories from the Cultural Heritage Project*, July 23 – January 9, 2011.
- *The Subject of Being: Figurative Works by Megan Van Deusen and Gabriel Shaffer*, May 14 – October 3, 2010. Curator
- *Cohabitants: New Paintings by Heide Trepanier and David Mazure*, March 19 – August 22, 2010. Curator
- *An Educated Woman: Art from Girls' Schools and Women's Colleges*, January 22 – July 11, 2010.

#### SOLO EXHIBITIONS

- *Bejeweled*, Philadelphia International Airport, Philadelphia, PA, May – November, 2019
- *Counterfeit Forest*, SchmidtDean Gallery, Philadelphia, PA, March 18 – April 15, 2017
- *An Imaginary Land of Promise*, SchmidtDean Gallery, Philadelphia, PA, December 13, 2014 – January 24, 2015
- *All is Vanity*, Mallory Fine Art, Abingdon, VA, September 5 – October 1, 2013
- *What on Earth*, Wolf Hills Co., Abingdon, VA, July 4 – August 31, 2013
- *For Kafka*, Virginia Highlands Community College, Abingdon, VA, February 4 – July 31, 2012
- *Fits and Fanfare*, Perspectives Gallery, Virginia Tech, Blacksburg, VA, March 17 – April 13, 2012
- *Paintings Above the Fireplace*, House on Main, Abingdon, VA, October 20 – November 15, 2011
- *About the Artist*, Virginia Highlands Community College, Abingdon, VA, June 11 – December 17, 2010
- *Wide-Eyed Garden*, William King Museum, Abingdon, VA, February 13 – June 7, 2009
- *A Natural Imbalance*, The Galleries at Moore, Philadelphia, PA, September 5 – October 14, 2007
- *New Work*, SchmidtDean Gallery, Philadelphia, PA, June 2 – July 1, 2006
- *Recent Work*, JMS Gallery, Philadelphia, PA, April 28 – May 29, 2005
- *Recent Work*, Afif Gallery, Philadelphia, PA, February 11 – April 1, 2005

#### SELECT GROUP EXHIBITIONS

- *#UnThinkPink*, The Clay Studio, Philadelphia, PA, February 2 – March 25, 2018
- *Inlaid Tortoises*, Handmade Craft Brigade, 1241 Carpenter Studios, Philadelphia, PA, December 9, 2017
- *Cherry Bounce: Appalachian Art, American Politics*, William King Museum of Art, Abingdon, VA, September 2, 2016 – January 15, 2017
- *The Real Bugwives of Philadelphia*, Handmade Craft Brigade, 1241 Carpenter Studios, Philadelphia, PA, December 12, 2015
- *Mapping the Cosmos*, William King Museum of Art, Abingdon, VA, February 6 – May 17, 2015
- *Color Wars*, SchmidtDean Gallery, Philadelphia, PA, November 2, 2013 – January 11, 2014
- *At The Moment*, Slocumb Gallery, East Tennessee State University, Johnson City, TN. July 2 – July 13, 2013
- *Secret Admirer*, Mallory Fine Art, Abingdon, VA, February 7 – March 1, 2013
- *Appalachian Invitational*, Appalachian Arts Center, Richlands, VA, September 1 – October 31, 2011
- *Soaring*, Tipton Gallery of East Tennessee State University, Johnson City, TN, June 3 – 28, 2011
- *Conversations*, The Galleries at Moore, Philadelphia, PA, January 29 – March 12, 2011
- *Call & Response*, Root Division, San Francisco, CA, January 8 – 30, 2011
- *TenXx*, ABryant Gallery, Chicago, IL, November 18, 2010 – January 30, 2011
- *Summer*, SchmidtDean Gallery, Philadelphia, PA, June 18 – August 14, 2010
- *Red Light River North*, ABryant Gallery, Chicago, IL, February 25 – April 11, 2010
- *Cool Stuff, New People*, SchmidtDean Gallery, Philadelphia, PA, June 20 – August 15, 2009
- *Glut and Grandeur*, Graduate Exhibition, School of the Art Institute of Chicago, Chicago, IL, May 2 – May 15, 2009
- *Kunsthalle Chicago*, Curated by Jean Kang, Dollar Store, Chicago, IL, April 19 – 30, 2008
- *Group Exhibition*, Gallery 2 and Project Space, Chicago, IL, August 11 – September 8, 2007
- *Light*, The Galleries at Moore, Philadelphia, PA, February 24 – March 19, 2006
- *Gallery Group Show*, Schmidt/Dean Gallery, February 1 – March 11, 2006
- *Illuminated*, Afif Gallery, Philadelphia, PA, November 2004
- *Annual Keisho Art Association Exhibition*, Aichi Prefecture, Japan, Summer 2004
- *Pardon Me, Ladies*, Hyder Gallery, Philadelphia, PA, May 2004
- *Emerging Artists: Senior Show*, The Galleries at Moore, Philadelphia, PA, April 2 – May 16, 2004
- *Annual Juried Student Exhibition*, Temple University Gallery, Rome, Italy, 2002 & 2003

#### PUBLIC COLLECTIONS

- Pew Charitable Trust, Washington DC
- Southwest Virginia Higher Education Center, Abingdon, VA

**EDUCATION****The School of the Art Institute of Chicago, Chicago, IL**

MFA, Painting and Drawing, May 2009

*Jacob K. Javits Fellow*

**DePaul University, Chicago, IL**

Arabic Language Program, September 2007 – June 2009

**Moore College of Art & Design, Philadelphia, PA**

BFA, Art History with 2-D Fine Arts Emphasis, 2004

*Summa Cum Laude*

**Temple University Rome, Italy**

Junior Year Abroad, September 2002 – May 2003

**Abingdon High School, Abingdon, VA**

Class of 1999